



The Home of General Practice 13-14 October 2021, The NEC Birmingham

The UK's number one face-to-face event for the general practice and primary care community is back!

After 18 months away this is the event to re-connect with your network and meet your colleagues in person again.

Best Practice provides powerful, CPD certified content, free of charge to clinicians and managers in general practice and primary care. We've been doing this for 10 years and are proud to support the education and training of this country's outstanding general practice community.



JUST SOME OF OUR MANY EXPERT SPEAKERS INCLUDE:

Organised by:



Dr Navina Evans
Chief Executive
Health Education
England



Dr Bola Owolabi
Director – Health
Inequalities
NHS England and NHS
Improvement



Martin Griffiths CBE
National Clinical Director
for Violence Reduction
NHS England and NHS
Improvement



Dr Farzana Hussain
GP and Co-Chair
National Clinical Director
PCN Network



Dr Kiren Collinson
Deputy Medical Director
for Primary Care
NHS England and NHS
Improvement

Secure your complimentary ticket today at:
www.bestpracticeshow.co.uk/DM1



NEW this year!



PCN TRANSFORMATION THEATRE

Find out how PCNs and ICSs are interacting and evolving with contributions and case studies from NHS England and NHS Improvement and Health Education England.

Essential updates for PCN Clinical Directors.

KEY LEARNINGS FROM COVID-19

Best practice case studies on virtual consultations and remote triaging and why it is here to stay.



Why you should attend

- Earn **12 hours of accredited CPD points** to support your continuing professional development.
- Clinical content led by **top clinicians** focused on priorities such as cancer, mental health, diabetes, cardiovascular and respiratory.
- Essential networking with **over 4,000 of your peers** – primarily GP Partners and GPs.
- Perfect for whole teams in general practice with dedicated content for practice nurses, practice managers and dispensing doctors. Whole streams of content led by the **Dispensing Doctors Association** and **Practice Managers Association**.
- Inspiring **speakers who have made a real difference** in their communities before and during the pandemic, including Martin Griffiths CBE who has led efforts on knife crime in London and Dr Farzana Hussain who has personally ensured ethnic minorities in her community have understood the benefits of having the Covid-19 vaccine.

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Free for healthcare professionals & 12 hours of CPD accredited content

The Best Practice Show offers free content and training to benefit all members of a general practice. We curate content closely following the GP curriculum spearheaded by the Royal College of General Practitioners and showcase the latest solutions on issues affecting GPs, practice managers, business development managers and practice managers. There are whole streams for everyone – and did we mention it is FREE for healthcare professionals?



Don't just take our word for it – here's the stats from our attendees in 2019



85%

of Best Practice attendees felt the event presented them with clear, practical and useful information.



78%

plan on bringing a colleague with them for the next Best Practice show



86%

rated Best Practice as excellent or good in terms of content and speakers



62%

of previous attendees feel the most recent Best Practice exceeded their expectations



82%

of previous attendees plan on joining us for this October's face-to-face event



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Key topics being covered at this year's Best Practice include:



HEALTH INEQUALITIES

The pandemic has finally shone a light on inequality issues within healthcare which need tackling. Hear the plan from central agencies on what needs to be done and inspiring case studies from health leaders who are effecting change with their communities.



POPULATION HEALTH MANAGEMENT

Get the lowdown on what this means in practice and how it can practically support your work with patients and the wider population. Experts from NHS England and NHS Improvement will demystify population health management with practical case studies to enhance your understanding.



NEW ROLES IN GENERAL PRACTICE

Find out how you can develop strong multi-disciplinary teams within primary care and properly integrate new ARRS roles into your practice. Health Education England's Chief Executive Navina Evans will be delivering a keynote on the organisation's strategy going forward.



PRIMARY CARE FOLLOWING THE PANDEMIC

Hear from healthcare leaders discussing the impacts of the pandemic – both positive and negative – on primary care and what this means going forward, with particular focus on virtual consultations.



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